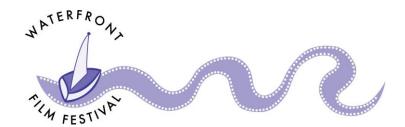
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## Waterfront Film Festival unveils poster art by Ron English

16th annual independent film festival now accepting volunteers

**South Haven, Michigan, April 10, 2014** – Waterfront Film Festival is pleased to announce the continued involvement and support of heralded "popaganda" artist Ron English with the unveiling of artwork for the 16<sup>th</sup> annual festival poster.

The poster artwork is inspired by South Haven, Michigan's iconic tall ship and its quickly expanding growth and potential as a destination art and film hub on West Michigan's summer gold coast.

Ron English is a world-renowned artist and pop iconoclast who paints, infiltrates, reinvents, and satirizes modern culture and its mainstream visual representations. His work appears on canvas, in song and on hundreds of pirated billboards throughout the world. English has appeared in documentary film, including in the 2004 sensation "Super Size Me", and his persona has been represented among "The Art Army" action figures and in animation with his own character on "The Simpsons".

English's poster art for the 2014 festival can be purchased at <a href="www.waterfrontfilm.org">www.waterfrontfilm.org</a> for \$12 before the end of May, and for \$15 in June and during the film festival. English will be available to sign prints of the annual poster during opening night festivities June 12 at South Beach.

The festival provides four days of independent film screenings on the waterfront for nearly 90 documentaries, dramas, comedies and film shorts showed on seven screens throughout South Haven.

Last year a record number of filmmakers were in town to talk about their films before and after the screenings, and many actors and filmmakers participated on Q&A panels.

"Ron English has been a friend of Waterfront Film Festival since its very early days and has provided creative inspiration for all of us in our endeavors to bring high-quality independent film to the region," festival co-founder Hopwood DePree said. "We greatly appreciate his talent and support of the festival, and always look forward to seeing him on the waterfront in June."

Waterfront Film Festival is accepting volunteers for the 16<sup>th</sup> annual event, including for the following key positions:

- Print Traffic Intern/Volunteer maintain contact with programmers and filmmakers before, during and after the festival, track films and coordinate the delivery and return of prints to correct screening locations throughout the festival, and arrange shipment of films back to filmmakers after the festival.
- Box Office Manager(s) Oversee ticket sales, provide customer support, and problem solve when needed.
- Concessions Manager(s) Buy and/or stock all concessions for Thursday-Sunday.
- Retail Manager Coordinate merchandise orders (T-shirts, hats, posters), purchase, intake and distribution to venues.
- Hospitality Coordinator Plan and manage hospitality events, including a daily networking mixer and evening parties.
- Security Coordinator Coordinate and schedule security team and serve as liaison with local law enforcement.
- Transportation Coordinator(s) Manage pick up and drop off of guests to and from airport and reschedule unexpected changes in flight schedules.
- Production Assistants Assist Operations Directors with set up and tear down of Festival as well as daily and various event needs.

The film lineup for 2014 will be finalized in mid May. Festival passes are on sale at <a href="https://www.waterfrontfilm.org">www.waterfrontfilm.org</a>. Also visit the site for more information on the festival, including how to become a <a href="https://www.waterfrontfilm.org">wolunteer</a> or <a href="majorsports">sponsor</a> for the coming year.

## **About Waterfront Film Festival**

Now in its 16th year, Waterfront Film Festival celebrates independent film and filmmakers in a non-competitive environment. Located along the Michigan lakeshore, WFF is one of the leading destination film festivals in the Midwest, regularly hosting Midwest premieres of Academy Award-winning and nominated documentaries. Recognized as a top five film festival, WFF is a non-profit event committed to creating a "middle coast" venue for independent filmmakers while further enhancing the cultural draw of West Michigan. For more information on the coming festival June 12-15 in South Haven, Mich., visit www.waterfrontfilm.org, "like" us on Facebook at <a href="mailto:facebook.com/WaterfrontFilm">facebook.com/WaterfrontFilm</a> and follow us on Twitter at twitter.com/#!/WaterfrontFilm.

Waterfront Film Festival